

Introduction

Last updated date: 2026 October 20th

Welcome to **Keshava Seva Samithi!**

Keshava Seva Samithi (“us”, “we”, or “our”) operates the website www.vatsalyasindhu.org (the “**Service**”).

Our Privacy Policy governs your visit to **www.vatsalyasindhu.org**, and explains how we collect, safeguard, and disclose information that results from your use of our Service.

We use your information to keep you up to date on our charity projects and to improve our service. By availing our services, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined, the terms used in this Privacy Policy have the same meanings as those in our Terms and Conditions.

Our Terms and Conditions (“**Terms**”) govern all uses of our Service and, in conjunction with the Privacy Policy, constitute your agreement with us (“**agreement**”).

Definitions

SERVICE refers to the Keshava Seva Samithi website at www.vatsalyasindhu.org

PERSONAL DATA refers to information about a living person who can be identified using that information (or from those and other information either in our possession or likely to come into our possession).

USAGE DATA is data that is automatically collected, either from the Service or from the Service infrastructure itself (for example, the duration of a page visit).

COOKIES are small files that are saved on your device (computer or mobile device).

A DATA CONTROLLER is a natural or legal person who determines the purposes for which and the way any personal data are or are to be analyzed (either alone or jointly or in common with other persons).

We are the Data Controller of your data for the purposes of this Privacy Policy. Any natural or legal person who processes data on behalf of the Data Controller is referred to as a **DATA PROCESSOR (OR SERVICE PROVIDER)**.

To process your data more efficiently, we may employ the services of various service providers.

Information Gathering and Application

We collect a variety of information for a variety of purposes, including providing and improving our service to you and keeping you up to date on the seva projects we work on.

Types of Data Collected

Personal Data

We may ask you to provide us with personal details that can be used to contact or identify you while using our Service (“**Personal Data**”).

Personal identifiable information may include, but is not limited to, the following:

1. Email address
2. First name and last name
3. Phone number
4. Address, Country, State, Province, ZIP/Postal code, City
5. Cookies and Usage Data

We may use your Personal Data to send you newsletters and other information that we believe will be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link.

Use of Data

Keshava Seva Samithi uses the collected data for a variety of purposes, including:

1. to provide and maintain our Service.
2. to notify you of changes to our Service.
3. to allow you to participate in interactive features of our Service when you choose to do so.
4. to communicate periodic updates holistically on various projects we run for beneficiaries through newsletters.
5. to collect analysis or valuable information to improve our service.
6. to track how our Service is being used.
7. to detect, prevent, and address technical issues.
8. to fulfill any other purpose for which you provide it.
9. to carry out our obligations and enforce our rights under any contracts entered between you and us, including billing and collection.
10. to send you notices about your account and/or subscription, such as expiration and renewal notices, email instructions, and so on.
11. to send you news and general information about other goods, services, and events that we offer that are like those you have already availed of or inquired about, unless you have opted not to receive such information.
12. In any other way we may describe when you provide the information.
13. for any other purpose with your consent.

Retention of Data

We will keep your personal data only for as long as is necessary for the purposes set out in this Privacy Policy. We will keep and use your Personal Data only to the extent necessary to comply with our legal obligations (for example, if we are required to keep your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

We will also keep Usage Data for internal analysis. Usage Data is generally retained for a shorter period, unless it is used to strengthen the security or functionality of our Service, or we are legally obliged to retain this data for a longer period.

Transfer of Data

Your information, including Personal Data, may be transferred to – and stored on – computers located outside of your state, province, country, or other governmental jurisdiction where data protection laws differ from those in your jurisdiction.

If you live outside of India and choose to provide us with information, please be aware that we will transfer the data, including personal Data, to India and process it there.

Your agreement to that transfer is represented by your consent to this Privacy Policy, followed by your submission of such information.

Keshava Seva Samithi will take all necessary steps to ensure that your data is treated securely and in accordance with this Privacy Policy, and no transfer of your Personal Data to an organization or country will take place unless adequate controls, including the security of your data and other personal information, are in place.

Disclosure of Data

We may disclose the following types of personal information we collect or that you provide:

Disclosure for Law Enforcement: We may be required to disclose your Personal Data in certain circumstances, such as when required by law or in response to valid requests from public authorities.

Business Transactions: If we or our subsidiaries are involved in a merger or consolidation, your Personal Data may be transferred.

Other cases: Also, we may share your information with our sister organizations and affiliates; with contractors, service providers, and other third parties we use to support our

operations; to fulfil the purposes for which you provide it; to display your company's logo on the website; for any other purpose disclosed by us to you as part of the information you provide.

In any case, disclosure will be with your consent or if it is necessary or appropriate to protect the rights, property, or safety of the Company, our donors, or others.

Security of Data

The security of your data is important to us but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Service Providers

Occasionally, we may hire third-party companies and individuals to facilitate our Service ("**Service Providers**"), provide Service on our behalf, perform Service-related services, or help in analyzing how our Service is used.

Third parties have access to your personal data only to perform these tasks on our behalf and are bound not to disclose or use it for any other purposes.

Analytics

In some cases, we may engage third-party service providers to monitor and analyze our use of services.

Behavioural Remarketing

In some cases, we use remarketing services to advertise on third party websites after you visited our Service. Based on your previous visits to our Service, we and our third-party vendors use cookies for information, optimization, and advertising purposes.

Payments / Payment Processing

Our website accepts donations, and we may use third-party services for payment processing (e.g., payment processors).

We don't collect or store your credit card information. The information you provide to us is provided directly to our third-party payment processors, whose privacy policies govern how that information is used. These payment processors adhere to the PCI-DSS security standards set by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express, and Discover. PCI-DSS requirements ensure that payment information is handled securely.

Links to Other Sites

You may find links to sites that are not operated by us on our Service. If you click on a third-party link, you will be taken to that third-party's site. We strongly recommend you read the Privacy Policies of all the sites you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

Changes to This Privacy Policy

You will be notified via email and/or a prominent notice on our Service, prior to the change becoming effective, and we will update the "effective date" at the top of this Privacy Policy.

We advise you to review this Privacy Policy periodically for any changes. Any changes to this Privacy Policy will be effective when they are posted to this page.

Contact Us

In the event you are unable to find the information you need on our website, please send your questions to keshavasevasamithi1989@gmail.com